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## APPLICANTS

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 \*\* CONTINUING DATA \*\*\*\*\* *none FC*

 \*\* FOREIGN APPLICATIONS \*\*\*\*\* *none FC*

 IF REQUIRED, FOREIGN FILING LICENSE GRANTED  
 \*\* 10/03/2001

\*\* SMALL ENTITY \*\*

|   |          |         |        |             |
|---|----------|---------|--------|-------------|
| Foreign Priority claimed<br><input type="checkbox"/> yes <input checked="" type="checkbox"/> no   | STATE OR | SHEETS  | TOTAL  | INDEPENDENT |
| 35 USC 119 (a-d) conditions met<br><input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance | COUNTRY  | DRAWING | CLAIMS | CLAIMS      |
| Verified and Acknowledged<br>Examiner's Signature <i>[Signature]</i> Initials <i>FC</i>   | CA       | 7       | 40     | 4           |

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## TITLE

Active profiling system for tracking and quantifying customer conversion efficiency

|                                   |   |   |
|-----------------------------------|---|---|
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